

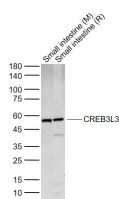
**bs-24837R****[ Primary Antibody ]****CREB3L3 Rabbit pAb****Bioss**  
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**— DATASHEET —****Host:** Rabbit**Isotype:** IgG**Applications:** WB (1:500-2000)**Clonality:** Polyclonal**Reactivity:** Mouse, Rat**Target:** CREB3L3**Immunogen:** KLH conjugated synthetic peptide derived from mouse CREB3L3 : 101-200/479. < Cytoplasmic >**Purification:** affinity purified by Protein A**Predicted  
MW.:** 49 kDa**Concentration:** 1mg/ml**Subcellular  
Location:** Cell membrane ,Cytoplasm  
,Nucleus**Storage:** 0.01M TBS (pH7.4) with 1% BSA, 0.02% Proclin300 and 50% Glycerol.  
Shipped at 4°C. Store at -20°C for one year. Avoid repeated freeze/thaw cycles.**Background:** CREB3L3 is a 461 amino acid single-pass type II membrane protein that localizes to the endoplasmic reticulum (ER) and, in response to ER stress, is cleaved and translocated to the nucleus. Expressed exclusively in liver, CREB3L3 functions as a transcription factor that, during ER stress, is thought to activate genes that are involved in both the unfolded protein response and the acute phase response (APR). Additionally, CREB3L3 is underexpressed in hepatocellular carcinoma, suggesting a possible role as a tumor suppressor. CREB3L3 functions as a dimer and contains one leucine zipper domain, a KDEL-like sequence and a bZIP domain, through which it conveys its DNA binding ability. Three isoforms of CREB3L3 exist due to alternative splicing events. Function : Transcription factor that may act during endoplasmic reticulum stress by activating unfolded protein response target genes. Activated in response to cAMP stimulation. In vitro, binds to the cAMP response element (CRE) and box-B element. Activates transcription through box-B element. Activates transcription through CRE (By similarity). Seems to function synergistically with ATF6. In acute inflammatory response, may activate expression of acute phase response (APR) genes. May be involved in growth suppression.**— VALIDATION IMAGES —**

Sample: Lane 1: Mouse Small intestine tissue lysates  
 Lane 2: Rat Small intestine tissue lysates  
 Primary: Anti-CREB3L3 (bs-24837R) at 1/1000 dilution  
 Secondary: IRDye800CW Goat Anti-Rabbit IgG at 1/20000 dilution  
 Predicted band size: 49 kD  
 Observed band size: 53 kD