

**bs-0891R****[ Primary Antibody ]****BioSS**  
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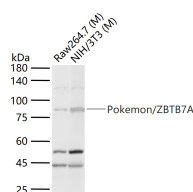
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**Pokemon/ZBTB7A Rabbit pAb****— DATASHEET —**

<b>Host:</b> Rabbit <b>Clonality:</b> Polyclonal <b>GeneID:</b> 51341 <b>Target:</b> Pokemon/ZBTB7A <b>Immunogen:</b> KLH conjugated synthetic peptide derived from human Pokemon: 151-250/569. <b>Purification:</b> affinity purified by Protein A <b>Concentration:</b> 1mg/ml <b>Storage:</b> 0.01M TBS (pH7.4) with 1% BSA, 0.02% Proclin300 and 50% Glycerol. Shipped at 4°C. Store at -20°C for one year. Avoid repeated freeze/thaw cycles. <b>Background:</b> Pokemon, the POK erythroid myeloid ontogenic factor, not only regulates the expression of many genes, but also plays an important role in cell tumorigenesis. To investigate the molecular mechanism regulating expression of the Pokemon gene in humans, its 5'-upstream region was cloned and analyzed. Transient analysis revealed that the Pokemon promoter is constitutive. Deletion analysis and a DNA decoy assay indicated that the NEG-U and NEG-D elements were involved in negative regulation of the Pokemon promoter, whereas the POS-D element was mainly responsible for its strong activity. Electrophoretic mobility shift assays suggested that the NEG-U, NEG-D and POS-D elements were specifically bound by the nuclear extract from A549 cells in vitro. Mutation analysis demonstrated that cooperation of the NEG-U and NEG-D elements led to negative regulation of the Pokemon promoter. Moreover, the NEG-U and NEG-D elements needed to be an appropriate distance apart in the Pokemon promoter in order to cooperate. Taken together, our results elucidate the mechanism underlying the regulation of Pokemon gene transcription, and also define a novel regulatory sequence that may be used to decrease expression of the Pokemon gene in cancer gene therapy.	<b>Isotype:</b> IgG <b>SWISS:</b> O95365 <b>Applications:</b> WB (1:500-2000) <b>Reactivity:</b> Mouse (predicted: Human, Rat, Pig, Sheep, Cow, Chicken, Dog) <b>Predicted MW.:</b> 63 kDa <b>Subcellular Location:</b> Nucleus
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**— VALIDATION IMAGES —**

25 ug total protein per lane of various lysates  
 (see on figure) probed with Pokemon/ZBTB7A  
 polyclonal antibody, unconjugated (bs-0891R) at  
 1:1000 dilution and 4°C overnight incubation.  
 Followed by conjugated secondary antibody  
 incubation at r.t. for 60 min.

**— SELECTED CITATIONS —**

- **[IF=2.06]** Zhao, Yi, et al. "Pokemon enhances proliferation, cell cycle progression and anti-apoptosis activity of colorectal cancer independently of p14ARF-MDM2-p53 pathway." Medical Oncology 31.12 (2014): 1-8. IHC ;="Human". 25367850

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